

SCAPA FOAS

Minutes for June 28, 2017

The meeting was called to order by President Amy Page at 6:05 pm. Also in attendance were Tricia Shackelford, Veronica Medley, Beth Randolph, Jeannette Bracken, Marilyn Cunningham, Sandy Weaver, Georgeann Brown, Bryan and Jill Hensley, Heather Collins, and Sarah Brown

1. Welcome / Introduction of new officers

All attendees introduced themselves. Amy welcomed us all and asked for our help going forward as she learns the ropes in this new role.

2. Bash Update – Georgann Brown

- Date -September 10th
- Time is 2-5 pm
- DJ booked
- Karaoke ?
- May have student performances!
- Laser tag
- Looking for games that will appeal to 4-8th graders
- Silent Auction is in process.

GA has cards listing people who donated last year. She is asking that each of us take a couple cards and ask for a similar donation for this year.

GA has needs for promotion, Amy suggested setting up volunteer spot to enable people to sign up before-hand.

We discussed how to reach most families. Requesting that all SCAPA families opt in to Mail Chimp so they can receive communications! Email has been sent to new families inviting them to do so, existing families should also be getting an invite.

There was discussion about how much to charge for tickets. Last year was \$20/ticket, feedback was that was a bit high. Considering \$15/ticket in advance, \$10 for siblings, and \$20 at door.

Discussion of inflatables and other fun ideas. G.A. Stated that they were considering having 8th graders volunteer to help at games instead of having their own games.

We discussed how sponsors could be recognized. Perhaps sponsors could be recognized on a bash t-shirt, or on a banner to be hung at the bash. It was commented that banners

cost a couple hundred dollars. It was suggested that perhaps the art students could hand make a banner for use at the BASH.

3. SCAPA Wear update

Ande has some new plans for SCAPA wear. She also has a monogram machine that she can use to add value for an up charge.

Ms. Randolph said in the past there was a SCAPA store. Then once a month there was a SCAPA day where everyone wore something that said SCAPA. It was hard to find people to run it. In the past, eighth graders ran it with parent supervision – a lot was sold that year.

It was suggested that Ande attend forms and fees night! Want to make sure incoming students have opportunity to purchase items that have appeal.

4. Review Financial Report and 2017 / 18 Draft Budget

Amy has been working with Teresa Spradlin on the draft budget. There was discussion about various budget items where projections have gone up. Amy stated that the incoming class is enthusiastic and ready to help!

SCAPA needs to increase income in order to continue to provide students with performance and other artistic opportunities!

Ideas for Additional Income/ fundraising:

- A direct ask of people for monetary donations
- Costume Rentals
 - VOLUNTEER NEEDED! People call and ask if we have costumes, but we don't have a list with price available to show. Some upfront effort is needed to make this into a money maker, but once done it could produce with little effort and be a great use of existing resources!
- Focus on higher attendance of school show
 - Super important that families support all SCAPA/ Lafayette shows by attending and encouraging others to attend! Costs keep rising and attendance is a great way to help pay for the amazing experiences our children get by participating in these productions.
 - We discussed clearly communicating how many tickets need to be sold in order to break even (goal), and then clearly communicating progress towards that goal.
- Picnic for the Arts – Ms. Randolph suggested this as a good fundraiser that highlights our children's talents, is fun, and relatively easy to put on! Group expressed interest in doing this again.
- SCAPA store – as discussed above.

5. Call for Volunteers

Need volunteers for:

- Rental costumer coordinator
- Store staffing coordinator
- Show Ticket Sales promoter/ communicator
- Directory Coordinator
- Student Directory

We discussed the student directory. Last year we did not have one, and there was discussion about whether or not one was needed. Some people felt an electronic version would be most useful, some prefer a written version. Ms. Randolph was adamant that if we have a directory, we must be specific about how it can be used. She agreed to put together some wording stating how the directory can be used. We discussed having the electronic version be free, while a printed version might cost \$3-\$5 each.

6. FOAS Meetings for 2017/18 School year. All meetings will be held in the school's library (except July) from 6:00pm to 7:15pm

- July 18th -- meeting held at Associations International 6pm
- Aug. 22 (BG)
- Sept. 21 (BG) -note: this is a Thursday
- Oct. 17 (BG)
- Nov. 21 (HS)
- Dec (no meeting)
- Jan. 16 (BG)
- Feb. 20 (HS)
- Mar. 20 (BG)
- Apr. 17 (BG)
- May 22 (HS)

Meeting was adjourned at 7:45 pm.